

Profile

My multimedia experience has encompassed the past 20 years. I animate, design and develop in multiple languages for both web and large format. I've also created successful promotional campaigns in print. In addition, I have 11 years of Pro Audio work. I've directed several short independent films with large crews. I'm both open minded and professional. I am extremely honest and hardworking. I always get the job done, and done properly. During my previous work at IMDb I have helped to conceptualize and create some of the most innovative advertising experiences that IMDb has ever offered their clients. My work has directly led to large upfront deals with major studios and various projects never been done before within Amazon or IMDb. During my time at ESPN, I worked in scripted AS3 animation, developed and tested in HTML5 animation and created an award winning product for Fantasy Team. While at REI I've been responsible for successfully deploying almost all digital, rich media and social ad units that contain Motion.

Work Experience

April 2014 - Current: REI

Position: Senior Interactive Developer (*Team Lead*) (Contract transitioned to Full Time)

Skills: Advanced Adobe Production Suite, HTML5, CSS, AS3, JavaScript, JSON

April 2013 - April 2014: The Walt Disney Company/ESPN (Full time)

Position: Senior Designer - Advertising Design/Development/Digital Media

Skills: Advanced Adobe Production Suite CS6, HTML5, CSS, AS3, XML

June 2001 - Current: simplisticallycomplicated.biz

Position: Owner/Freelance work

September 2010 - October 2012: IMDb.com

Position: Rich Media Designer (Contract transitioned to Full time)

Location: Seattle, Wa

Responsibilities: Designing and developing ads and banners for films, tv shows and other products.

Skills: Advanced Adobe Production Suite CS6, Celtra Mobile Development Tool, Project Management

March 2006 - February 2007: marketfitz.com

Position: Flash Designer/Web Developer (Full time Telecommuting)

Location: Seattle, Wa

Responsibilities: Flash Development for an interactive web map for Spectralux.com

On going Web Development projects for various clients utilizing my HTML, CSS and Flash skills.

Developed a new website for Buck and Gordon Attorneys, using XHTML, CSS and Javascript and integrating it onto a Content Management System called Joomla.

Did all the Flash Development for a 13 minutes retirement/401(k) presentation for the company, Symetra

September 2005 - June 2007: progressdesigns.org (no longer online)

Position: Freelance Web Development (Freelance Telecommuting)

Location: Seattle, Wa/Washington, D.C.

Responsibilities: Web Development using XHTML, CSS, Javascript, Java Applets.

June 2002 - 2007: pinkrobot.com

Projects: Flash Design (Freelance Onsite)

Location: Seattle, Wa

Responsibilities: Flash development for Microsoft E-Learning.

Flash development and Flash Actionscript for Girlie Press website.

Built Flash banner intro for the Baltic Room website. Project managed the Baltic Room website being transformed from a static HTML site to a PHP driven site. (site currently offline)

Work Experience (cont.)

November 1999 - September 2000: amazon.com

Position: MarketPlace Finance & Customer Service (Full Time)

Location: Seattle, Wa

Education

Cornish College of the Arts, Seattle, Wa — BFA in Motion Design, 2010

Seattle Central Community College, Seattle, Wa — AAS-T in Web Design, 2005

Skills

- Transitioned REI from Flash digital advertisements to HTML5
- Completed REI Trailhead Leadership Training
- 3d Animation experience in Maya
- Setup Doubleclick Templates for REI. Google certified in Rich Media for both HTML5 and Flash
- Adobe Creative Suite Expert with special knowledge in After Effects
- Experience training teammates to animate on multiple platforms from code to AE
- Numerous highly successful and high profile online advertising campaigns
- Strong Motion Design skills and formal education in video, animation and 3d
- Understanding of responsive design
- The ability to work independently or with a team of people on a project
- Handcode and animate in GSAP, Javascript, HTML5, AS3, & CSS
- Ability to integrate with other code such as JQuery, JSON and XML
- Design and development experience for Mobile such as iPhone, Android, Kindle and iPad
- Experience with Search Engine Optimization
- Directed and produced several short indie films
- Event Producer and Nightclub Consultant at the Kremwerk and Timbre Room Complex
- 2013 Motion, Interactive and Advertising Reel: <https://vimeo.com/55785500>
- Portfolio <http://www.simplisticallycomplicated.biz/>
- View my college thesis at <http://www.planetdisco.tv>

Software Training

Animation/Video: ADOBE After Effects, Premiere, Flash and Encore APPLE Final Cut Pro, Quicktime & iMovie, AUTOCAD Maya, REALNETWORKS RealPlayer & Producer, DVD Studio

Graphic/HTML: Javascript, HTML5, ADOBE Photoshop & Illustrator, Fireworks, Dreamweaver & Flash, PLAINBLACK WebGUI, JOOMLA, WORDPRESS

Audio/Midi: ADOBE Audition and Soundbooth SONIC FOUNDRY Acid, DIGIDESIGN ProTools and STEINBERG Cubase PROPELLERHEAD Reason, APPLE Garageband

Network/Database: MICROSOFT Word, Excell, Access & Win2k Server, MACROMEDIA ColdFusion

Mobile: Celtra Ad Development Tool

Scholarships and Honors

- 2016 ANDY Award as a part of the team to help launch the “#OptOutside” Campaign
- 2013 Bronze Mixx Award for Best Display Advertising from the IAB for “The Lorax”
- ThinkLA Best Display Campaign “The Lorax”
- Short Film “Nurse Nancy” Award of Merit at Indie Fest. An “Indie” award
- Short Film, “Vampire” Featured in Seattle International Film Festival 2009
- Short Film Concept, “Monster Minis” chosen for development by a team of fellow Design Seniors at Cornish College of the Arts 2010 - Directed 17 min short film with a cast and crew of around 50
- Presidential Scholarship
- Nellie Cornish Scholarship
- Page on IMDb: <http://www.imdb.com/name/nm3813047/>

Referrals

Available by Request